

We Can Give You More Than Just Ice Cream



Programs To Grow Your Business And Increase Profits



RecipEase Program

- A monthly recipe featuring great Blue Bunny® product in easy to prepare dessert and drink recipes
- Each card features full color photography, step-by-step instructions, and sample menu pricing
- Three-ring binder is included for easy storage and reference

FREE to all Blue Bunny customers, sign up today.



Dessert Menu Designer; online or custom designed

- Blue Bunny offers two options to create a dessert menu for your operation
- Online program is **FREE with qualifying purchases**, select from three styles of menus or menu inserts

OR

- The custom designed and engineered dessert menu program allows you to create a dessert menu through HotOperator®

For more information on menu services call 1-800-312-3198 ext. 390



Brand Points PLUS®

Receive great rewards for purchasing Blue Bunny products.

- SHOP for valuable rewards ranging from foodservice equipment to electronics to small wares
- Purchase qualifying products from Blue Bunny
- Copy distributor invoices to show qualifying purchases
- Log in to www.brandpointsplus.com
- Mail the deposit confirmation and copies of distributor invoices for validation

For more information on these opportunities contact your Blue Bunny representative.



www.brandpointsplus.com



Waitstaff Training & Contest

At Blue Bunny we understand the importance of employee training. We offer;

- A DVD to help you train your waitstaff which includes tips on serving ice cream and desserts
- A waitstaff contest to help get your team motivated

FREE to all Blue Bunny customers, call today.



For additional information on any of these programs, visit our website: foodservice.bluebunny.com or call 1-800-807-8221

